# Privacy Policy for Peters Bandura, LLC

**Effective Date:** 10/30/24 **Last updated:** 11/04/26

Peters Bandura, LLC (“we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services.

## 1. Information We Collect

### Personal Information

We may collect personal information, including but not limited to:

- Contact Details: Name, email address, phone number, and mailing address.
- Account Information: Username, password, and other authentication information.
- Payment Information: If you purchase a service, we may collect payment information such as credit card details (processed by a third-party provider).

### Non-Personal Information

We may also collect non-identifiable information, such as:

- Device Information: IP address, browser type, operating system, and device information.
- Usage Data: Pages viewed, links clicked, and other interactions on our website.
- Cookies and Tracking Technologies: We use cookies and similar technologies to track your use of our website and to enhance your experience.

## 2. How We Use Your Information

We may use your information to:

- Provide and maintain our services.
- Process transactions and manage billing.
- Send communications, including updates, promotional messages (with your consent), and technical notices.
- Analyze website usage to improve our services.
- Comply with legal obligations.

## 3. SMS Communications

With your consent, we may use your phone number to send SMS notifications related to your account or updates. Mobile Opt-In, SMS consent, and phone numbers collected for SMS communication purposes will not be shared or sold to third parties or affiliates for marketing purposes.

- Opt-Out: You may reply STOP to any SMS to unsubscribe.
- Data Protection: We take appropriate measures to protect your phone number and SMS activity from unauthorized access.

## 4. Disclosure of Your Information

We may share your information in the following situations:

- With Service Providers: We may share your information with third-party providers for payment processing, hosting, and analytics.
- In Business Transfers: In the event of a merger, sale, or transfer of assets, your information may be transferred.
- To Comply with Legal Obligations: We may disclose your information if required by law or to protect our legal rights.

## 5. Data Retention and Security

We retain your information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. We use industry-standard measures to protect your data; however, no method of transmission over the Internet is completely secure.

## 6. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights:

- Access: You may request access to your personal data.
- Correction: You can request corrections to your personal data.
- Deletion: You may request deletion of your personal data.
- Opt-Out: You can opt-out of marketing communications at any time by clicking the unsubscribe link in our emails or replying STOP to SMS.

## 7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience and collect data for site analytics. You may adjust your browser settings to reject cookies, but this may limit your use of certain features on our website.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the “Effective Date” will be updated accordingly. This copy was last updated on 11/04/26.

## 9. Text Messages (SMS)

**What we collect.** If you give us your mobile number and check the text message box on our website, or agree in person or by phone, Peters Bandura, LLC collects your mobile number, your consent, and the date and time you gave it.

**What we send.** Tax deadline reminders, firm updates, appointment reminders, and follow-up messages about your inquiry or account. Messages may be sent using automated technology.

**How often.** Message frequency varies. For example, up to 10 SMS messages per week may be received related to appointments or billing.

**Cost.** Message and data rates may apply, based on your mobile plan. These fees may vary if the message is sent domestically or internationally.

**Opting out and help.** Reply STOP to any message to stop receiving texts. Reply HELP for help. You can also ask us to stop by email or phone. Consent to receive texts is not a condition of purchase. Help is also

available at Birmingham 205-547-0762 or Daphne 251-217-9280.

**No sharing for marketing.** We do not share or sell your mobile number or your SMS opt-in consent to third parties or affiliates for their marketing purposes. We may share it only with the service provider that sends our messages, and only to deliver them.

**Opt-in methods.** You may opt in on our website by entering your mobile number and checking the text message consent box, or by agreeing in person or by phone. If text messages are not desired, leave the SMS consent box on forms unchecked.

**Contact us.** Peters Bandura, LLC, info@petersbandura.com. Birmingham: 205-547-0762. Daphne: 251-217-9280.

**Example follow-up message:** Thank you for reaching out to Peters Bandura, LLC. We've received your inquiry and are working on a solution. Our team will update you within 2 business days.

For any further questions, feel free to reply or contact us at Birmingham 205-547-0762 or Daphne 251-217-9280.

**Standard messaging disclosures.** Message and data rates may apply. Opt out at any time by texting STOP. For assistance, text HELP or contact us. Message frequency may vary. See this Privacy Policy for more detail.