

Privacy Policy for Peters Bandura

Effective Date: 10/30/24

Peters Bandura (“we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services.

1. Information We Collect

Personal Information

We may collect personal information, including but not limited to:

- **Contact Details:** Name, email address, phone number, and mailing address.
- **Account Information:** Username, password, and other authentication information.
- **Payment Information:** If you purchase a service, we may collect payment information such as credit card details (processed by a third-party provider).

Non-Personal Information

We may also collect non-identifiable information, such as:

- **Device Information:** IP address, browser type, operating system, and device information.
- **Usage Data:** Pages viewed, links clicked, and other interactions on our website.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to track your use of our website and to enhance your experience.

2. How We Use Your Information

We may use your information to:

- Provide and maintain our services.
- Process transactions and manage billing.
- Send communications, including updates, promotional messages (with your consent), and technical notices.
- Analyze website usage to improve our services.
- Comply with legal obligations.

3. SMS Communications

With your consent, we may use your phone number to send SMS notifications related to your account, promotions, or updates.

- **Opt-Out:** You may reply STOP to any SMS to unsubscribe.

- **Data Protection:** We take appropriate measures to protect your phone number and SMS activity from unauthorized access.

4. Disclosure of Your Information

We may share your information in the following situations:

- **With Service Providers:** We may share your information with third-party providers for payment processing, hosting, and analytics.
- **In Business Transfers:** In the event of a merger, sale, or transfer of assets, your information may be transferred.
- **To Comply with Legal Obligations:** We may disclose your information if required by law or to protect our legal rights.

5. Data Retention and Security

We retain your information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. We use industry-standard measures to protect your data; however, no method of transmission over the Internet is completely secure.

6. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights:

- **Access:** You may request access to your personal data.
- **Correction:** You can request corrections to your personal data.
- **Deletion:** You may request deletion of your personal data.
- **Opt-Out:** You can opt-out of marketing communications at any time by clicking the unsubscribe link in our emails or replying STOP to SMS.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience and collect data for site analytics. You may adjust your browser settings to reject cookies, but this may limit your use of certain features on our website.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the “Effective Date” will be updated accordingly.